



TEAM CANADA TRADE MISSION TO SOUTH KOREA

MISSION COMMERCIALE D'ÉQUIPE CANADA
EN CORÉE DU SUD

EVENT ALERT

Team Canada Trade Mission to South Korea

Led by the Honourable Mary Ng
Minister of Export Promotion, International Trade and Economic Development

SUBMIT YOUR APPLICATION TODAY!

Canada's [Trade Commissioner Service](#) is seeking small, medium and large-sized companies, including exporters from diverse backgrounds, to join the Honourable Mary Ng, Minister of Export Promotion, International Trade and Economic Development for a Team Canada Trade Mission to South Korea.

As Canada's seventh largest trading partner and sixth largest import and export partner, South Korea is an ideal market for Canadian businesses to export to.

Dates: Sunday, April 21 to Thursday, April 25, 2024

Market: Seoul, South Korea

Sectors: The trade mission program will be tailored to areas of Canadian competitive advantage and will focus on the following sectors:

- Agriculture and processed foods; clean energy; clean technology; creative industries; information and communications technologies (ICT); life sciences.

WHY PARTICIPATE?

As part of the Canadian business delegation, you will participate in:

- networking opportunities with Minister Ng and South Korean business leaders
- on-site business briefings by our Trade Commissioners including on the Canada-Korea Free Trade Agreement (CKFTA), senior officials, and key local industry players
- market overviews and/or round tables with local industry and experts
- pre-arranged business to business meetings (Please refer to the [event web page](#) for the eligibility criteria regarding B2B meetings)

WHO IS ELIGIBLE TO PARTICIPATE?

Team Canada Trade Missions welcome export-ready Canadian companies of all sizes, including exporters from diverse backgrounds, with strong potential to address opportunities in South Korea and generate tangible business outcomes. Team Canada Trade Missions also welcome provinces, territories, municipalities and other Canadian organizations, such as trade associations and chambers of commerce, looking to expand their reach and engagement in the South Korean market. **All applications will be subject to a screening process to assess [export readiness](#), [eligibility](#) and [suitability](#). Considering the large size and the broad scope of the**

delegation for this trade mission, delegates will be divided into two program streams: General program and B2B program. Please refer to the [event web page](#) for more details.

TRAVEL CONSIDERATIONS AND EXPENSES

Participants are responsible for organizing their own travel arrangements, including all air and ground transportation to and from the airport, and to make their own accommodation reservations using the provided hotel room blocks. There is **no fee** to participate in the trade mission, however, participants are responsible for covering **all** related travel costs, including airfare, accommodations, ground transportation and meals not included in the program.

Please make sure to purchase cancellation insurance and/or a refundable ticket in the event that the trade mission dates change. Please pay close attention to the entry and exit requirements for the country and plan accordingly to ensure you apply for the necessary entry documents.

SUBMIT AN APPLICATION

To be considered for the business delegation of the Team Canada Trade Mission to South Korea, submit your application by **January 12, 2024, 17:00 EST**. We anticipate a high demand for participation in this mission. To maximize the number of participating organizations, a maximum of two company representatives can register for the trade mission. Some specific program elements may have capacity limits that may only allow for the attendance of one representative per organization.

[SUBMIT YOUR APPLICATION TODAY !](#)

Registration deadline: January 12, 2024, 17:00 EST

CONTACT US

For more information on the Team Canada Trade Mission to South Korea, visit the [event page](#) or [contact us](#). If you would like to be removed from this distribution list, please [click here](#).