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## Free CUSMA webinar: Taking full advantage of this beneficial trade agreement

Is your company taking full advantage of the Canada–United States–Mexico Agreement (CUSMA)? Do you want to learn more about the benefits of this trade agreement, including reduced trade barriers, transparent and stable trade, and preferential market access? Look no further: join the **Trade Commissioner Service**, the **Greater Rochester Chamber** and **Mohawk Global Logistics** for a [free webinar](#) on **Wednesday December 6, 2023, from 2:00 to 3:15 p.m. ET**, to build your knowledge and ask experts your burning questions.

During this webinar, you will learn:

1. Understanding CUSMA – how can it save you money
2. Qualifying your goods
3. Navigating rules of origin
4. How/when to renew CUSMA certification
5. When to submit paper & electronic documents
6. Where to find answers
7. Evaluating cost/benefit

Seize the opportunity to gain valuable insights on free trade and hear from knowledgeable experts. [Register now!](#)

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