Drive Away Hunger 2023 - Join the drive

Drive Away Hunger is an agriculture and food industry effort to connect the food we produce with community members who need it the most. Program partners donate product and money to food banks and other food security agencies across the country, while also sharing knowledge, connections and resources to increase the reach of donations and reduce food waste.

Last year, Drive Away Hunger provided 40 million meals to feed hungry Canadians. This year, we're aiming higher – and you can help.

Nearly 20% of Canadians are getting their food from charitable organizations, yet 3.2 million tonnes of surplus edible food is produced in Canada each year, and 96% of it is not rescued. If you have surplus food, Drive Away Hunger may be able to help you with packaging and distribution logistics for your donation. You can make a real difference and support your community.

<u>Learn more in this short video.</u> To donate food, money, overproduction or seconds, visit **DriveAwayHunger.ca**.

If you're already donating, <u>contact us</u> to share your numbers with Drive Away Hunger and help tell the story of how our industry is making a difference. All donations made in 2023 will be counted for this year's drive.

Make your donation count even more

This year, you can double the impact of your donation, as FCC will match all **new** donations to food security agencies up to a total maximum of \$1 million.

Join the conversation on our new LinkedIn page <u>@DriveAwayHunger</u>, which shares stories of how the industry feeds vulnerable Canadians and innovates to reclaim more food.

Look for the announcement of how many meals we've raised together at the *Future of Food Conference* on February 13, 2024, in Ottawa.